



Sales & Partner Training
Worldwide Sales Strategy & Operations



DNS-AS

Berényi Áron

Cisco Systems



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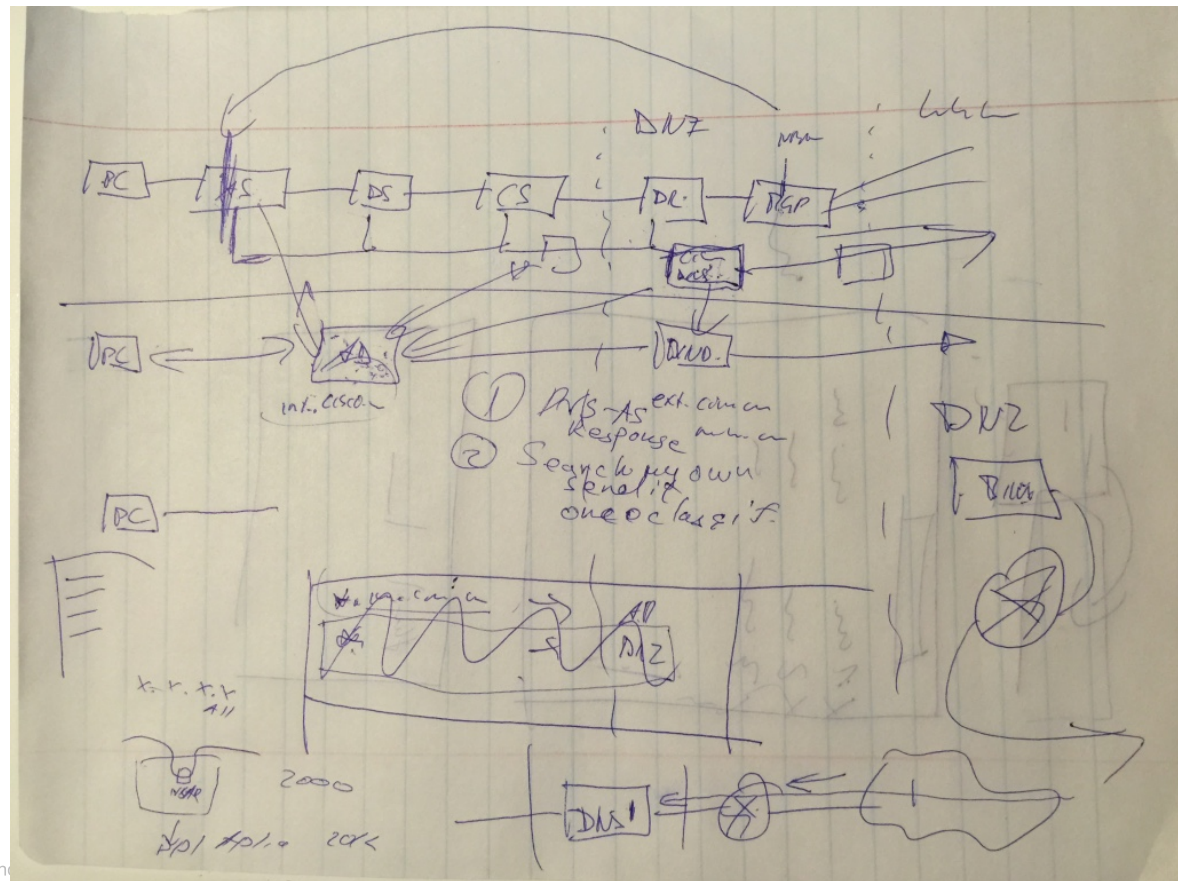
Introduction

What is DNS-AS ???

DNS-AS – The idea in 17.10.2013

Mike Herbert, Mark Montanez and Wolfgang Riedel @ a Sushi place in SJC

Sorry, no napkin this time...



DNS-AS - Tenets



Application Visibility

How
can you keep
unambiguous visibility
if the majority of traffic
is encrypted?



Metadata Driven

How
can you holistically
program the network
so it behaves like a
self driving car?



Centralized Control

How
to use DNS as a cross
domain application
intent policy
controller?

How About DNS? – DNS server as a controller?

It's a pretty proven and awesome system, right?



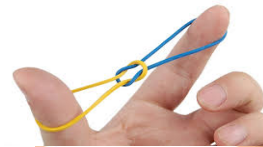
Reliability

Using DNS - the most proven, used and scalable system of the Internet, to Distribute Metadata



Efficiency

DNS well proven for its efficiency – Light weight & Distributed with Tree Architecture



Scalability

DNS is a fully distributed system- scales well for the whole Internet!



Modularity

Decoupled DNS Network Infra and Agent running on Device (No endpoint requirements)



Evolvability

Has the capacity of Adaptive Evolution – Metadata not just limited to Network Devices

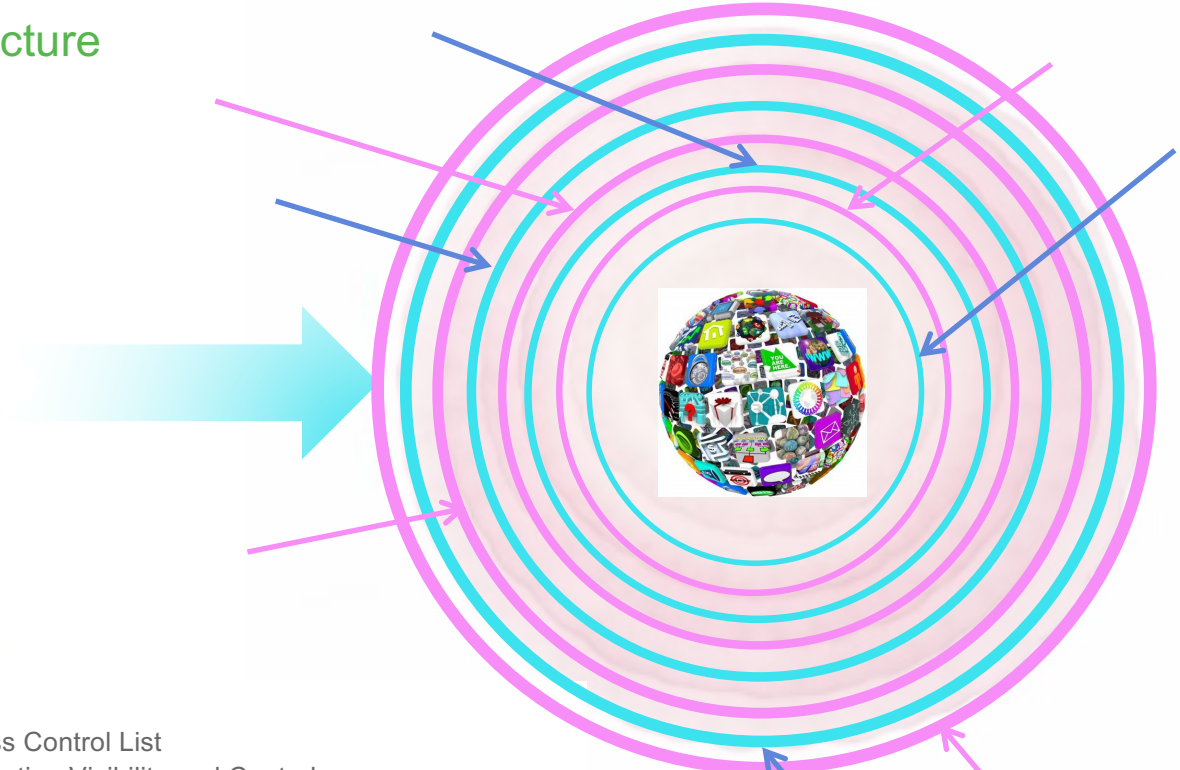
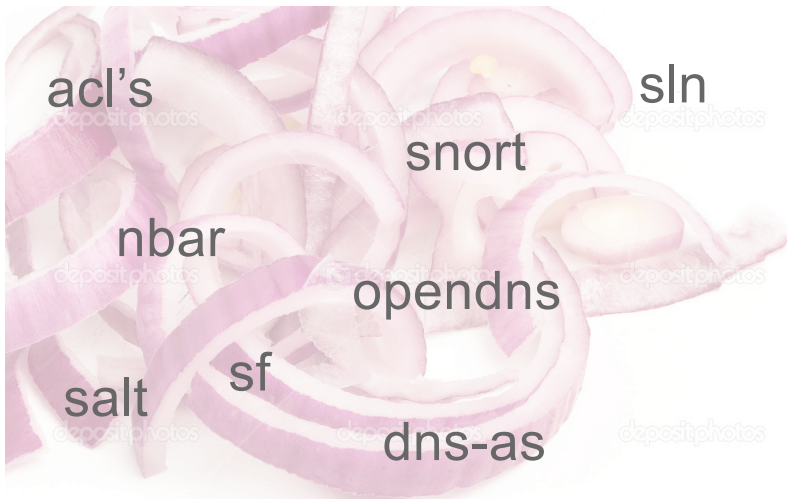


Performance

Hardware Acceleration possible – Potential for applications beyond QoS (security, etc ...)

How About DNS-AS Integrations

The AVC Multilayer Onion Ring Architecture



1. Principle: Protection
The outer layer protects the inner layer

2. Principle: Declarative Control
Don't spend cycles trying to learn or guess what you can program

3. Principle: Power of AND
It's not about one is better than... We need them all!

Acronym Decoder Ring:

/acl/	Access Control List
/avc/	Application Visibility and Control
/avc/r	
/avc/d	
/avc/s	
/avc/s	
/avc/s	
/avc/st	Source Fire
/avc/opendns	opendns.org



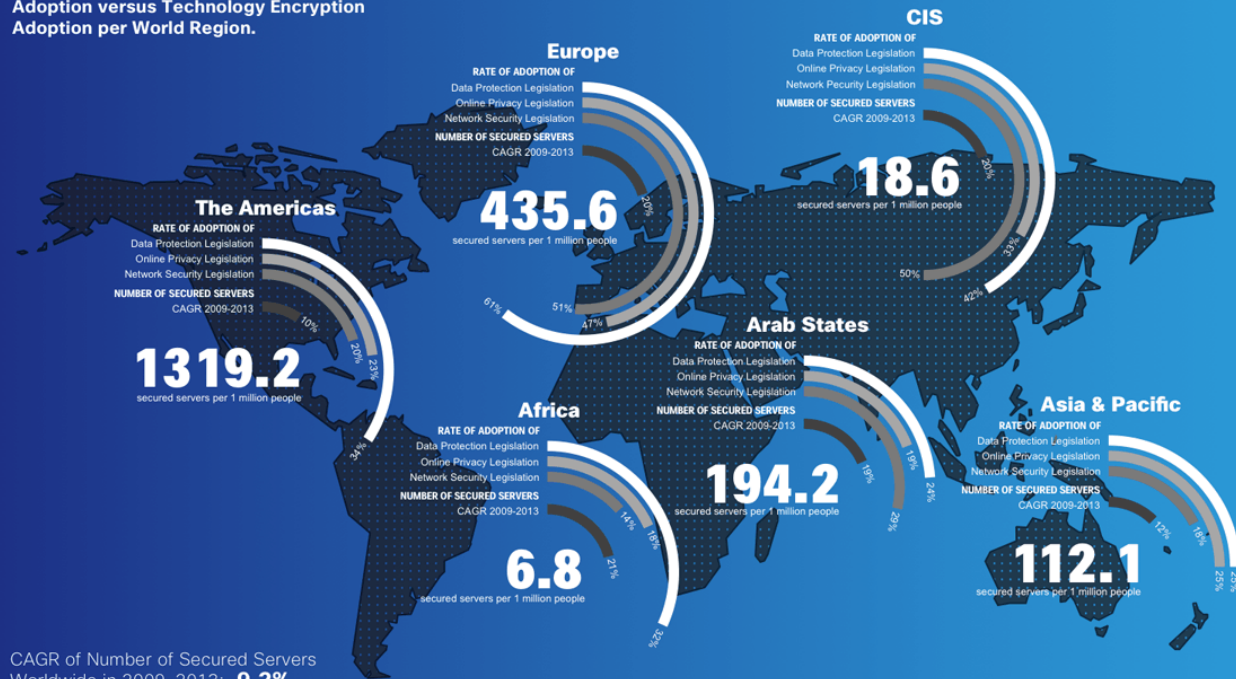
Application and Protocol challenges

The World Two Years After “Snowden”

Growth of Encrypted Network Traffic

Encryption is Growing Across the World Regions at Different Speeds.

2013 Rates of Cyber-Security Legislation Adoption versus Technology Encryption Adoption per World Region.



CAGR of Number of Secured Servers Worldwide in 2009-2013: **9.2%**

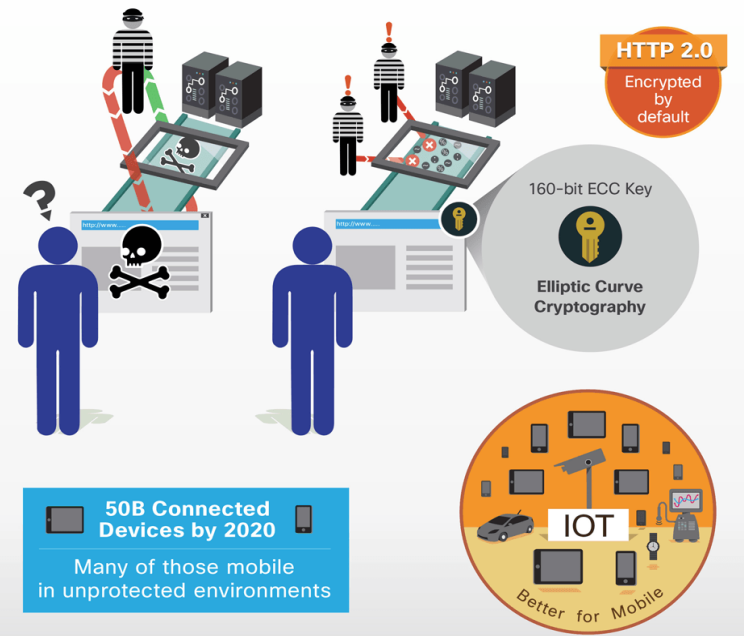
Cisco Technology Radar / Data sources: Cisco Corporate Technology Group, ITU, World Bank

<http://techradar.cisco.com>

In **2014**

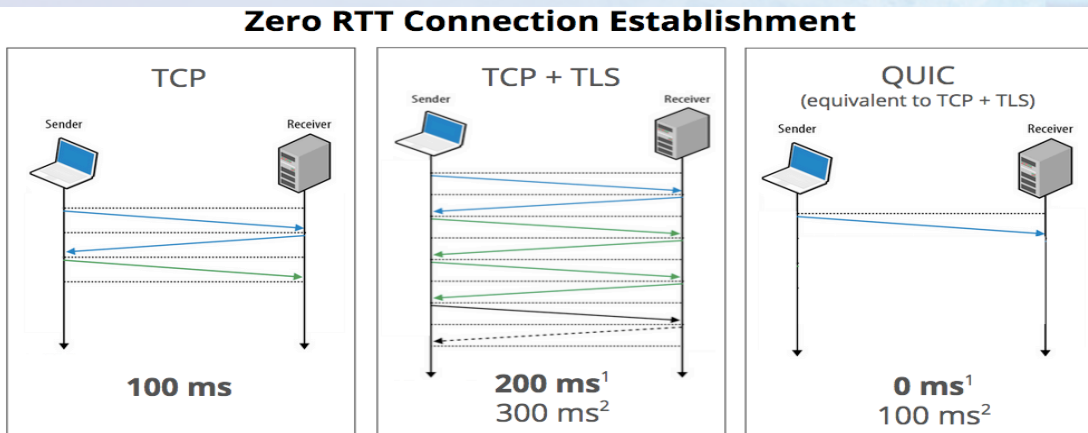
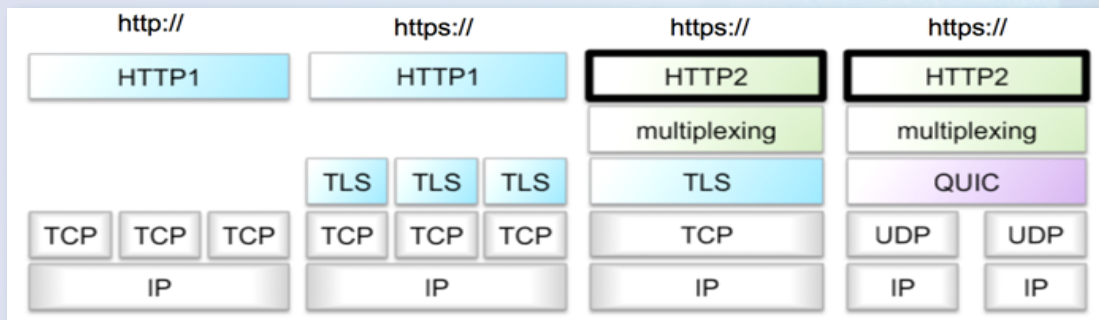
Approx. 1B websites

Only 10% Encrypted Traffic



The World Two Years After “Snowden”

Protocol Evolution – HTTP/1, SPDY, QUIC, HTTP/2



1. Repeat connection
2. Never talked to server before

- HTTP/1.0 was pioneered in the late 80's
- TCP + TLS requires 2 to 3 round trips
- [HTTP/2](#) February 2015 IETF steering group announced completion
- Real performance improvement over TCP
- zero-round-trip connection establishment
- **encryption capability by default**
- [SPDY](#): unlimited concurrent streams over a single TCP connection
- [QUIC](#): bundles streams over the same UDP connection
- If your firewalls block bi-directional UDP traffic, [QUIC](#) is blocked also.
- How to differentiate your could delivered QUIC app from an UDP attack?
- How about ICMP to the host

Living in a after “Snowden” world

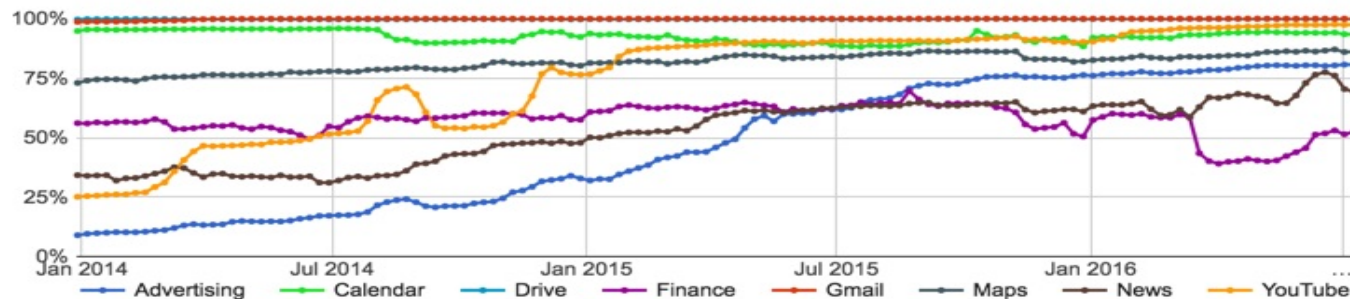
Google Will Soon Shame All Websites That Are Unencrypted - [Motherboard](#)



Google's Eric Schmidt: 'the solution to government surveillance is to encrypt everything'

By Nathan Ingraham on November 21, 2013 02:50 pm [Email](#) [@NateIngraham](#)

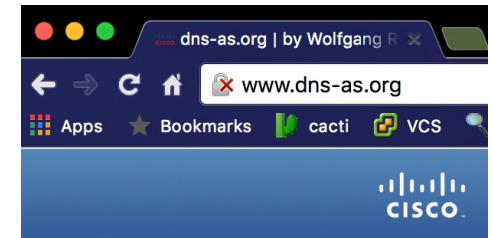
- Google wants everything on the web to be travelling over a secure channel.
- Google Announces 97 Percent of YouTube Traffic is Now Encrypted
- More important is to understand some implications:
 - Prevent content tampering, deny last mile SP to replace, add or filter out advertisement
 - Eliminating the ability of transparent proxies to muck up streaming protocols
 - Prevent last mile SP analytics, monitoring and monetization of user behavior
 - Net-Neutrality, Peering Agreements



This is an approximate number that represents most of Google traffic for the given product.

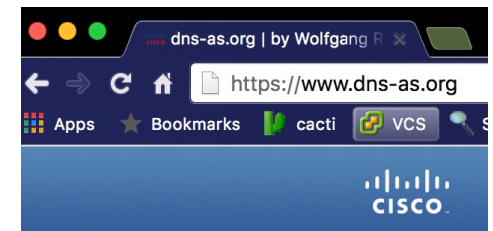


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- Chrome: “<chrome://flags>”
- navigate to “mark non-secure as” and selecting “mark non-secure origins as non-secure.”

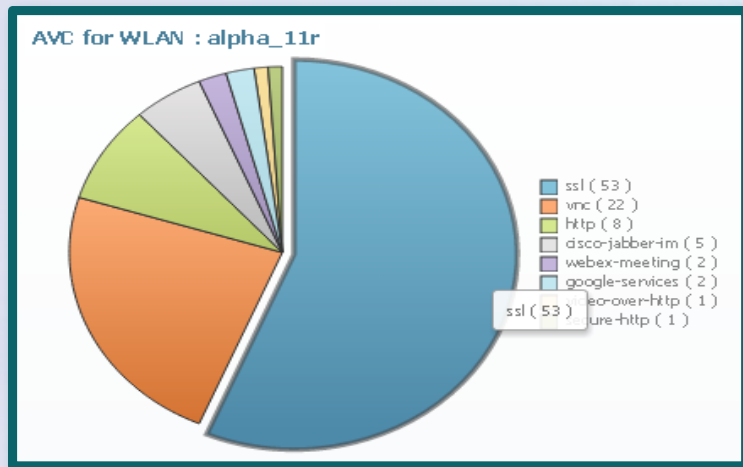
Mark non-secure origins as non-secure Mac, Windows, Linux, Chrome OS, Android
Mark non-secure origins as non-secure, or as 'dubious', #mark-non-secure-as
Mark non-secure origins as non-secure.



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Living in a after “Snowden” world

It becomes harder and harder for us to “guess”



Bottom line: It becomes harder and harder for us to look into into traffic streams in order to “guess” what the apps are based on snooping traffic.

Network Metadata



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Network Metadata

What is it? Why do we need it?



- literally, “data about the data”
- Identify Enterprise Applications
- Describe what the application **IS**
- Describe what the application **NEEDS**
- No longer any guessing



**Instead of guessing device by device,
we holistically program the network via DNS-AS
metadata**

Application Network Metadata – DNS-AS

[RFC6759](#) Metadata Components

Attributes	Short Name	Comments
Application Name	app-name	custom names are possible, minimum length to be 3 chars
Application ID	app-id	RFC 6759 based application ID names
Application Category	app-category	
Application Sub-Category	app-sub-category	
Traffic Class (QoS)	app-traffic-class	RFC 4594 based short names
Business Relevance	business	[YES NO DEFAULT]
Next Hop	next	NSH - Service Chaining Next Hop
Attributes (tunneled, encrypted, p2p)	tunneled, encrypted, p2p	tunneled, encrypted, p2p
Server Port Range	port-range	to identify an application by ports
IP Protocol Specifier	ip-protocol	
IP Version Specifier	ip-version	
Min/Avg/Max Bandwidth consumption	min-bw, avg-bw, max-bw	
Max. Possible Packet Loss	max-pkt-loss	In %
Max. Possible Jitter	max-jitter	In ms
Max. Possible Latency	max-latency	In ms
Metadata derived from	source	NBAR2, DNS-AS-server, DNS-AS-proxy, RPZ

DNS-AS Application Metadata – Where to store it?

[RFC1035](#) Metadata Components within TXT and AVC RTYPEs

TXT RDATA format

```
+-----+
/                TXT-DATA                /
+-----+
```

TXT-DATA One or more <character-string>'s

- **deprecated** for [DNS-AS](#)
- to be used for backward compatibility reasons
- with not so current [DNS servers](#)
- before BIND 9.9.9b1

General DNS-AS TXT record syntax:

"**CISCO-CLS=<option>:<val>{|<option>:<val>}***"

AVC RDATA format

```
+-----+
/                AVC-DATA                /
+-----+
```

AVC-DATA One or more <character-string>'s

- the official **IANA assigned** mnemonic
- preferred RR going forward if the authoritative [DNS server already supports this new RR](#)
- Starting with BIND 9.9.9b1 / BIND 9.10.4b2

General DNS-AS TXT record syntax:

"<option>:<val>{|<option>:<val>}"

- You may have multiple "strings" in a single resource record
- Each "string" may be up to 255 characters in length
- RDATA itself may not exceed 65535 bytes in total
- That 64K limit is a general restriction on DNS records of all types
- Any DNS response which exceeds 512 bytes is slightly undesirable, or use EDNS0
- Responses which exceed 512 bytes will signal truncation and prompt a retry via TCP, optimal to stay within 512 bytes if possible.
- General DNS-AS RR record syntax: '**<option>:<val>{|<option>:<val>}***'
- Option-value pairs may appear in the same record, separated by a pipe character '|'
- Example for a TXT record with app metadata would be: "**CISCO-CLS=app-name:wolfgang|app-id:CU/67244**"
- Example for a AVC record with app metadata would be: "**app-name:wolfgang|app-id:CU/67244**"

DNS-AS Application Metadata – Mixed RDATA?

Metadata Lookup Sequencing with mixed TXT and AVC RTYPES

Default RDATA Lookup Sequence:

```
1. query for AVC RDATA
   QTYPE=AVC for wolfgang.dns-as.org
   -> "app-name:dns-as-wolfgang|app-class:TD|business:YES|app-id:CU/28203"
   if NODATA or ANCOUNT=0 then goto 2

2. query for RPZ RDATA
   QTYPE=AVC for _avc.wolfgang.dns-as.org
   -> "app-name:dns-as-wolfgang|app-class:TD|business:YES|app-id:CU/28203"
   if NODATA or ANCOUNT=0 then goto 3

3. query for TXT RDATA
   QTYPE=TXT for wolfgang.dns-as.org
   -> "CISCO-CLS=app-name:dns-as-wolfgang|app-class:TD|business:YES|app-
   id:CU/28203"
   if NODATA or ANCOUNT=0 then goto 4

4. no DNS-AS related metadata available
   -> NBAR
```

Override options by trusted-domains:

```
!
avc dns-as client enable
!
avc dns-as client trusted-domains
domain ^.*f1.*$ AVC RPZ TXT
domain ^.*cisco.*$ TXT RPZ AVC
domain *.toocoolforyou.net AVC RPZ TXT
domain *.blackberry.net TXT
domain *.dns-as.org AVC
domain *.nbar2web.org
domain *.f1-consult.com RPZ
domain *.f1-consult.de
domain *.f1-online.net
domain *.f1v4.net
domain *.f1v6.net
!
```

We need to accommodate:

- Zones that provide their own AVC information
- Zones who don't provide any AVC information
- Zones whose provided AVC information you want to override locally
- All other DNS lookups passing unimpeded/unaltered

- Query in that sequence and just sent the QTYPES been listed behind the trusted-domain label.
- If there is no QTYPE listed, just follow the default lookup sequence.



Network Metadata – AVC Components

Metadata Components for Application Visibility

Important Application Visibility Attributes:

- ✓ Application Name ([app-name](#))
- ✓ Application ID ([app-id](#))

Optional Application Visibility Attributes:

- Attributes (tunneled, encrypted, p2p)
- Server Port Range (to identify an application with ports)
- IP Protocol Specifier
- IP Version Specifier
- Source of Metadata (NBAR2, DNS-AS server etc.)



TXT Example:

```
"CISCO-CLS=app-name:smtp|app-id:IL4/25|server-port:TCP/25,UDP/25"
```

AVC Example:

```
"app-name:smtp|app-id:IL4/25|server-port:TCP/25,UDP/25"
```



Network Metadata – AVC Components

Metadata Components for Application Policy Intent

Important Application Intent Attributes:

- ✓ Traffic Class ([app-class](#))
- ✓ Business Relevance ([business](#))

Optional Application Intent Attributes:

- Application Category
- Application Sub-Category
- Server Port Range (to identify an application with ports)
- Min/Avg/Max Bandwidth consumption
- Max. Possible Packet Loss (in %)
- Max. Possible Jitter (in ms.)
- Max. Possible Latency (in ms.)



TXT Example:

```
"CISCO-CLS=app-name:smtp|app-class:bulk-data|business:YES|app-id:IL4/25|server-port:TCP/25,UDP/25"
```

AVC Example:

```
"app-name:smtp|app-class:bulk-data|business:YES|app-id:IL4/25|server-port:TCP/25,UDP/25"
```



Network Metadata within DNS RR's



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Network Metadata – BIND

```

$ORIGIN .
$TTL 3600      ; 1 hour
dns-as.org     IN SOA  ns1.f1-online.net. hostmaster.f1-online.net. (
                2016020101 ; serial ; serial
                14400      ; refresh (3 hours)
                3600       ; retry (1 hour)
                604800     ; expire (2 weeks)
                3600       ; minimum (1 hour)
                )
                NS      ns2.f1-online.net.
                NS      ns1.f1-online.net.
                A       193.34.28.202
                TXT     "CISCO-CLS=app-name:HTTP|app-class:TD"
                MX      10 mx1.dns-as.org.
                MX      10 mx2.dns-as.org.
                TXT     "v=spf1 mx a ip4:193.34.28.0/24 ip4:193.34.29.0/24 ~all"
    
```



```

$ORIGIN dns-as.org.
assi      A       193.34.28.205
          TXT     "CISCO-CLS=app-name:ASSI|app-class:NC"
mail      A       193.34.28.201
          A       193.34.29.201
          TXT     "CISCO-CLS=app-name:MX00|app-class:BD|business=yes"
mx1       A       193.34.29.201
          TXT     "CISCO-CLS=app-name:MX01|app-class:BD|business=yes"
mx2       A       193.34.28.201
          TXT     "CISCO-CLS=app-name:MX02|app-class:BD|business=yes"
ns1       A       193.34.29.200
          TXT     "CISCO-CLS=app-name:DNS-AS|app-class:OAM|business=yes"
ns2       A       193.34.28.200
          TXT     "CISCO-CLS=app-name:DNS-AS|app-class:OAM|business=yes"
sarav     A       193.34.28.204
          TXT     "CISCO-CLS=app-name:SARAV|app-class:NC"
wolfgang  A       193.34.28.203
          TXT     "CISCO-CLS=app-name:WOLFGANG|app-class:OAM"
www       A       193.34.28.202
          TXT     "CISCO-CLS=app-name:DNS-AS-WWW|app-class:TD"
    
```

Network Metadata – How to verify

Forward Zone:

```
[22:31:54][wriedel@wriedel-mbp15:~]$ dig TXT +short www.dns-as.org
"CISCO-CLS=app-name:HTTP|app-class:TD"

[22:32:15][wriedel@wriedel-mbp15:~]$ dig TXT +short wolfgang.dns-as.org
"CISCO-CLS=app-name:WOLFGANG|app-class:OAM"

[22:32:24][wriedel@wriedel-mbp15:~]$ dig TXT +short sarav.dns-as.org
"CISCO-CLS=app-name:SARAV|app-class:NC"

[22:32:29][wriedel@wriedel-mbp15:~]$ dig TXT +short assi.dns-as.org
"CISCO-CLS=app-name:ASSI|app-class:NC"

[22:32:38][wriedel@wriedel-mbp15:~]$ dig TXT +short inception.toocoolforyou.net
"CISCO-CLS=app-name:EXCHANGE|app-class:TD"
```

Reverse Zone:

```
[22:31:40][wriedel@wriedel-mbp15:~]$ dig TXT +short 244.28.34.193.in-addr.arpa
"CISCO-CLS=app-name:DNS|app-class:BD"

[22:31:41][wriedel@wriedel-mbp15:~]$ dig TXT +short 244.29.34.193.in-addr.arpa
"CISCO-CLS=app-name:DNS|app-class:BD"
```

Network Metadata – Microsoft Active Directory

The screenshot shows the DNS Manager console with the 'toocoolforyou.net' zone selected. The 'inception' record is highlighted in the list. The 'inception Properties' dialog box is open, showing the 'Text (TXT)' tab. The record name is 'inception', the FQDN is 'inception.toocoolforyou.net', and the text value is 'CISCO-CLS=app-name:EXCHANGE|app-class:TD'. The 'Delete this record when it becomes stale' checkbox is unchecked, and the TTL is set to 0 seconds.

Name	Type
inception	Text (TXT)
mx1	Text (TXT)
mx2	Text (TXT)
www	Text (TXT)
(same as parent folder)	Start of A
(same as parent folder)	Name Ser
(same as parent folder)	Name Ser
(same as parent folder)	Mail Excha
IRIEDEL-W7k-PAR	IPv6 Host
JRiedel-mbp	IPv6 Host
JRiedel-mbp	IPv6 Host
WRIEDEL-MBP15-W7	IPv6 Host
WRIEDEL-MBP15W7	IPv6 Host
WRIEDEL-MBP17W7	IPv6 Host
WRIEDEL-W7K-PAR	IPv6 Host
(same as parent folder)	Host (A)
(same as parent folder)	Host (A)
adc-even	Host (A)
adc-odd	Host (A)
APC-Smart-UPS-A	Host (A)
APC-Smart-UPS-B	Host (A)
c240-b-tsm	Host (A)
C240M3-even	Host (A)
C240M3-odd	Host (A)

inception Properties

Text (TXT) | Security

Record name (uses parent domain if left blank):
inception

Fully qualified domain name (FQDN):
inception.toocoolforyou.net

Text:
CISCO-CLS=app-name:EXCHANGE|app-class:TD

Delete this record when it becomes stale

Record time stamp: []

Time to live (TTL): 0 :1 :0 :0 (DDDDD:HH.MM.SS)

OK Cancel Apply

Enterprise IP Address Management

Vendor	Deployment Modes Supported	DNS/DHCP Services Supported
Alcatel-Lucent	Integrated, Management Overlay, Managed Services	BIND, Microsoft and self-branded
BlueCat	Integrated, Management Overlay, Managed Services	BIND, Microsoft, Internet Systems Consortium (ISC) DHCP and self-branded
BT	Integrated, Management Overlay, Managed Services	BIND, Microsoft, ISC DHCP, Cisco Network Registrar (CNR) and self-branded
Cisco	Integrated, Management Overlay, Managed Services	BIND, Microsoft, ISC DHCP and self-branded
EfficientIP	Integrated, Management Overlay, Managed Services	Name server daemon (NSD), Unbound, BIND, Microsoft, ISC DHCP, Amazon Web Services (AWS) Route 53 and self-branded
FusionLayer	Integrated, Management Overlay	ApplianSys, BIND, Microsoft, ISC DHCP, Unbound, NSD, Nominum, Secure64 and self-branded
InfoBlox	Integrated, Management Overlay, Managed Services. The DNS engine is based on BIND 9 (with enhancements). Add providers or manage your own list with a GUI	BIND, Microsoft, ISC DHCP, F5 Global Traffic Manager (GTM) and self-branded
Men & Mice	Integrated, Management Overlay	BIND, Microsoft, ISC DHCP, Unbound, Cisco IOS, AWS Route 53 and PowerDNS
Microsoft	Integrated	Microsoft
SolarWinds	Management Overlay	BIND, Microsoft, ISC DHCP and Cisco IOS
ISC BIND	CLI, DLZ, SDB, Python, DynDB,	BIND 9

Network Metadata – Abstractions

Microsoft Office 365 with and without DNS-AS

without DNS-AS

```
*.outlook.com
*.microsoftonline.com
*.microsoftonline-p.com
*.microsoftonline-p.net
*.microsoftonlineimages.com
*.microsoftonlinesupport.net¹
*.msecd.net
*.office365.com
*.live.com
*.portal.microsoftonline.com
*.passwordreset.microsoftonline.com
*.msn.com
*.osub.microsoft.com
```

Ports 80/443
Protocols TCP and HTTPS
Rule must apply to all users
HTTPS/SSL time-out set to 8 hours

In reality, more than 120 entries

A full listing can be found here:
<http://www.dns-as.org/support/das-as-cloud-apps/>

with DNS-AS

DNS-AS metadata provided by MS:

```
AVC "app-name:ms-update |app-class:BD|business=yes"
AVC "app-name:ms-office365-web |app-class:BE|business=yes"
AVC "app-name:ms-office365-outlook |app-class:BE|business=yes"
AVC "app-name:ms-office365-live |app-class:MMS|business=yes"
AVC "app-name:ms-office365-lync |app-class:VO|business=yes"
AVC " . . . "
```

DNS-AS metadata consumed by customers

```
avc dns-as client trusted-domains
domain ^.*outlook.*$
domain ^.*microsoft.*$
domain ^.*lync.*$
domain ^.*sway.*$
```



DNS-AS Operations



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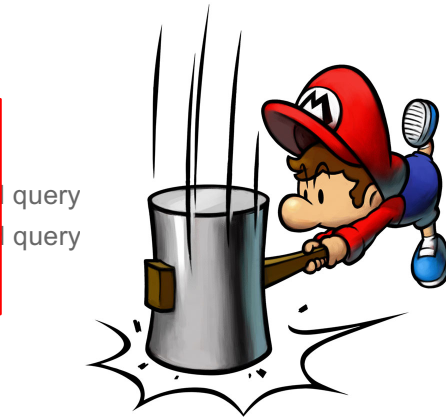
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DNS-AS-Client - Operations

DNS-AS Client (APs, Switches, Routers)



C3PL Policy Enforcement
based on AVC Binding Table
SRC-IP: 192.168.160.10
DST-IP: 193.34.28.202
"CISCO-CLS=app-name:HTTP|app-class:TD"



query
query

e A | 193.34.28.202
e TXT | "CISCO-CLS=app-name:HTTP|app-class:TD"



User

192.168.160.10

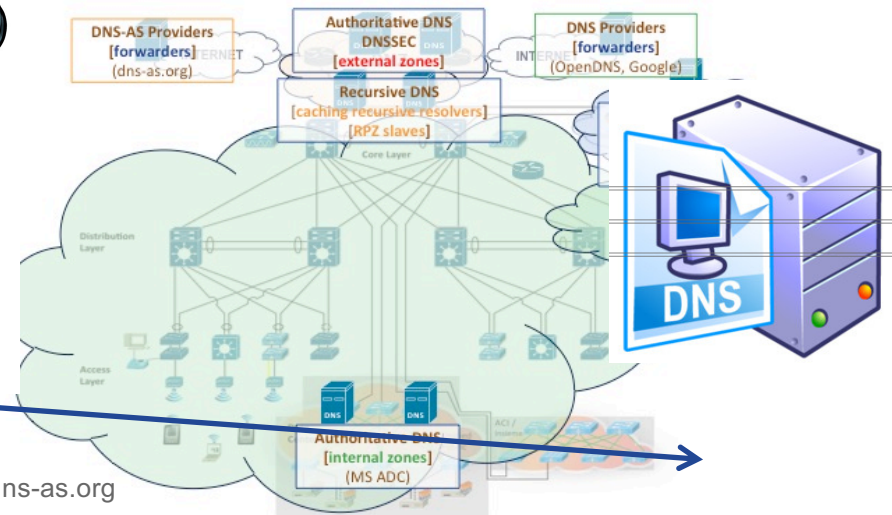
DNS-AS
Client
192.168.254.100



DNS
snooping

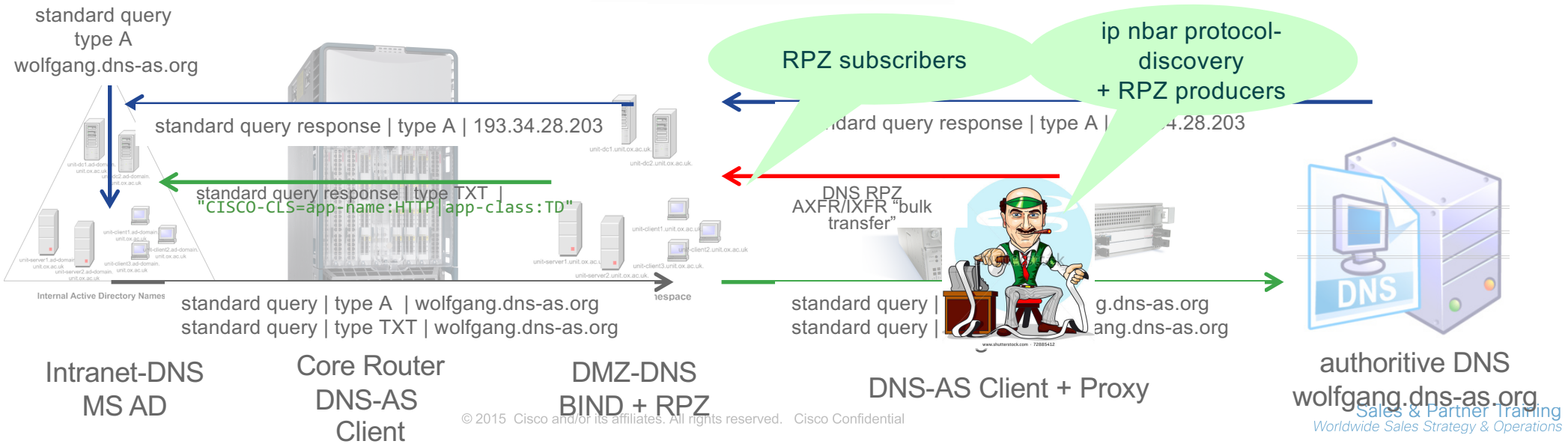
standard query | type A | www.dns-as.org

standard query response | type A | 193.34.28.202



DNS-AS-Proxy - Operations

RPZ Zone Transfer DNS-AS-Proxy Router to DNS-AS-Server



Actually, what can we do with it?



Common AVC Library – DNS-AS Use Case Matrix

DNS-AS <metadata> as a variable to match within C3PL MQC

1) QoS

```
class-map match-all NETWORK-CONTROL
match protocol attribute traffic-class network-control
match protocol attribute business-relevance business-relevant
match protocol <metadata>
```

2) Zone Based Firewalls

```
class-map type inspect match-all class-in-ssh
match access-group name ACL-IPv4-ssh-in
match protocol ssh
match protocol <metadata>
```

3) Security ACL's

```
ip access-list extended ACL-IPv4-Minecraft-in
remark ----- minecraft.f1-online.net -----
permit tcp any host 193.34.29.143 eq 25565
permit protocol <metadata>
```

```
ip access-list standard ACL-IPv4-NMS
remark ----- NOC DMZ -----
permit aaa.bb.ccc.ddd
permit protocol <metadata>
remark ---- deny everything else -----
deny any log
```

4) Object Group

```
object-group service port-proxy-server
tcp eq 8080
match protocol <metadata>
```

5) Domain Based Routing

```
track 104 match protocol <metadata>
ip route 192.168.168.0 255.255.255.0 192.168.252.114 111 track 104
```



Easy QoS Integration

DNS-AS Shortcuts for Cisco's (RFC 4594-Based) 12-Class QoS Model

APPLICATION CLASS	APPLICATION CLASS long	APPLICATION CLASS short	BUSINESS-RELEVANCE	DSCP	COS	WMM	QUEUING & DROPPING	APPLICATION EXAMPLES
(RFC 4594)	DNS-AS-RR (LONG)	DNS-AS-RR(SHORT)	DNS-AS-RR(SHORT)			802.11e		
VoIP Telephony	app-class:VOIP-TELEPHONY	app-class:VO	business:yes	EF			Priority Queue (PQ)	Cisco IP Phones (G.711, G.729)
Broadcast Video	app-class:BROADCAST-VIDEO	app-class:BV	business:yes	CS5			(Optional) PQ	Cisco IP Video Surveillance / Cisco Enterprise TV
Real-Time Interactive Multimedia Conferencing	app-class:REALTIME-INTERACTIVE-MULTIMEDIA-CONFERENCING	app-class:RTI	business:yes	CS4			(Optional) PQ	Cisco TelePresence
Multimedia Streaming	app-class:MULTIMEDIA-STREAMING	app-class:MMS	business:yes	AF4			BW Queue + DSCP WRED	Cisco Jabber, Cisco WebEx
Network Control	app-class:NETWORK-CONTROL	app-class:NC	business:yes	AF3			BW Queue	Cisco Digital Media System (VoDs)
Signaling	app-class:SIGNALING	app-class:CS	business:yes	CS6			BW Queue	EIGRP, OSPF, BGP, ISIS, HSRP, IKE
Ops / Admin / Mgmt	app-class:OPS-ADMIN-MGMT	app-class:OAM	business:yes	CS3			BW Queue	SNMP, SSH, Syslog
Transactional Data	app-class:TRANSACTIONAL-DATA	app-class:TD	business:yes	CS2			BW Queue + DSCP WRED	ERP Apps, CRM Apps, Database Apps
Bulk Data	app-class:BULK-DATA	app-class:BD	business:yes	AF2			BW Queue + DSCP WRED	E-mail, FTP, Backup Apps, Content Distribution
Best Effort	app-class:BEST-EFFORD	app-class:BE	business:default	AF1	0		Default Queue + RED	Default Class
Scavenger	app-class:SCAVENGER	app-class:SCV	business:no	DF	0		Min BW Queue (Deferential)	YouTube, Netflix, iTunes, BitTorrent, Xbox Live



Easy QoS Integration

```
class-map match-all VOICE
  match protocol attribute traffic-class voip-telephony
  match protocol attribute business-relevance business-relevant
class-map match-all BROADCAST-VIDEO
  match protocol attribute traffic-class broadcast-video
  match protocol attribute business-relevance business-relevant
class-map match-all INTERACTIVE-VIDEO
  match protocol attribute traffic-class real-time-interacti
  match protocol attribute business-relevance business-r
class-map match-all MULTIMEDIA-CONFERENCING
  match protocol attribute traffic-class multimedia-c
  match protocol attribute business-relevance busines
class-map match-all MULTIMEDIA-STREAMING
  match protocol attribute traffic-class multimedia-s
  match protocol attribute business-relevance business
class-map match-all SIGNALING
  match protocol attribute traffic-class signaling
  match protocol attribute business-relevance business-relevant
class-map match-all NETWORK-CONTROL
  match protocol attribute traffic-class network-control
  match protocol attribute business-relevance business-relevant
class-map match-all NETWORK-MANAGEMENT
  match protocol attribute traffic-class ops-admin-mgmt
  match protocol attribute business-relevance business-relevant
class-map match-all TRANSACTIONAL-DATA
  match protocol attribute traffic-class transactional-data
  match protocol attribute business-relevance business-relevant
class-map match-all BULK-DATA
  match protocol attribute traffic-class bulk-data
  match protocol attribute business-relevance business-relevant
class-map match-all SCAVENGER
  match protocol attribute business-relevance business-irrelevant
```

"CISCO-CLS=app-name:WOLFGANG|app-class:NC"
magically allows "wolfgang.dns-as.org" to
sneak underneath class-map
NETWORK-CONTROL
With ZERO configuration

```
policy-map MARKING
  class VOICE
    set dscp ef
  class BROADCAST-VIDEO
    set dscp cs5
  class INTERACTIVE-VIDEO
    set dscp cs4
  class MULTIMEDIA-CONFERENCING
    set dscp af41
  class MULTIMEDIA-STREAMING
    set dscp af31
  class SIGNALING
    set dscp cs3
  class NETWORK-CONTROL
    set dscp cs2
  class NETWORK-MANAGEMENT
    set dscp cs2
  class TRANSACTIONAL-DATA
    set dscp af21
  class BULK-DATA
    set dscp af11
  class SCAVENGER
    set dscp cs1
  class class-default
    set dscp default
```

DNS-AS Metadata:

```
www.dns-as.org      TXT "CISCO-CLS=app-name:HTTP|app-class:TD"
wolfgang.dns-as.org TXT "CISCO-CLS=app-name:WOLFGANG|app-class:NC"
```

DNS-AS – Switches (no NBAR)

Catalyst 4k / Catalyst 2k

DNS-AS Classification & Marking Policy Example (Part 1 of 3)

```
!  
class-map match-all VOICE  
  match protocol attribute traffic-class voip-telephony  
  match protocol attribute business-relevance business-relevant  
class-map match-all BROADCAST-VIDEO  
  match protocol attribute traffic-class broadcast-video  
  match protocol attribute business-relevance business-relevant  
class-map match-all REAL-TIME-INTERACTIVE  
  match protocol attribute traffic-class real-time-interactive  
  match protocol attribute business-relevance business-relevant  
class-map match-all MULTIMEDIA-CONFERENCING  
  match protocol attribute traffic-class multimedia-conferencing  
  match protocol attribute business-relevance business-relevant  
class-map match-all MULTIMEDIA-STREAMING  
  match protocol attribute traffic-class multimedia-streaming  
  match protocol attribute business-relevance business-relevant  
class-map match-all SIGNALING  
  match protocol attribute traffic-class signaling  
  match protocol attribute business-relevance business-relevant  
cla !  
ma policy-map INGRESS-MARKING  
cla class-map match-all AUTOQOS_VOIP_VIDEO  
ma match cos 4  
ma class-map match-all AUTOQOS_VOIP_VOICE  
cla match cos 5  
ma class-map match-all AUTOQOS_VOIP_SIG  
ma match cos 3  
cla !  
ma  
match protocol attribute business-relevance business-relevant  
class-map match-all SCAVENGER  
match protocol attribute business-relevance business-irrelevant  
!
```

Same 'holy grail'
classification policy
as on other
router/switch
platforms

Same 'holy grail'
marking policy as
on other
router/switch
platforms

Small extension of
the trust boundary
for voice and video

```
!  
policy-map INGRESS-MARKING  
  class VOICE  
    set dscp ef  
  class BROADCAST-VIDEO  
    set dscp cs5  
  class REAL-TIME-INTERACTIVE  
    set dscp cs4  
  class MULTIMEDIA-CONFERENCING  
    set dscp af41  
  class MULTIMEDIA-STREAMING  
    set dscp af31  
  class SIGNALING  
    set dscp cs3  
  class NETWORK-CONTROL  
    set dscp cs6  
  class NETWORK-MANAGEMENT  
    set dscp cs2  
  class TRANSACTIONAL-DATA  
    set dscp af21  
  class BULK-DATA  
    set dscp af11  
  class SCAVENGER  
    set dscp cs1  
  class class-default  
    set dscp default  
!
```

Catalyst 4k / Catalyst 2k

DNS-AS Classification & Marking Policy Example (Part 2 of 3)

```
!  
interface GigabitEthernet2/14  
  description IP-Phone  
  switchport access vlan 165  
  switchport mode access  
  switchport voice vlan 111  
  switchport port-security maximum 3  
  switchport port-security violation restrict  
  switchport port-security aging time 2  
  switchport port-security aging type inactivit  
  switchport port-security  
  load-interval 30  
  power inline police  
  power efficient-ethernet auto  
  auto qos voip cisco-phone  
  storm-control broadcast level 10.00  
  storm-control action trap  
  qos trust device cisco-phone  
  spanning-tree portfast edge  
  spanning-tree bpduguard enable  
  service-policy input INGRESS-MARKING  
  service-policy output EGRESS-QUEUEING-1P7Q1T  
!
```

In case trust boundary is extended to cisco-phone

Allow DSCP marking through the ingress policy-map

```
!  
policy-map INGRESS-MARKING  
  class AUTOQOS_VOIP_VOICE  
    set dscp ef  
    police cir 128000 bc 8000 conform-action  
    transmit exceed-action set-dscp-transmit cs1  
    violate-action set-cos-transmit 1  
  class AUTOQOS_VOIP_VIDEO  
    set dscp af41  
    police cir 10000000 bc 8000 conform-action  
    transmit exceed-action set-dscp-transmit cs1  
    violate-action set-cos-transmit 1  
  class AUTOQOS_VOIP_SIG  
    set dscp cs3  
    police cir 32000 bc 8000 conform-action  
    transmit exceed-action set-dscp-transmit cs1  
    violate-action set-cos-transmit 1  
!
```

Catalyst 4k / Catalyst 2k

DNS-AS Classification & Marking Policy Example (Part 3 of 3)

```
!  
ip domain round-robin  
ip domain-list toocoolforyou.net  
ip domain-lookup source-interface Loopback0  
ip domain-name toocoolforyou.net  
ip name-server 192.168.167.244  
ip name-server 192.168.168.244  
!
```

Configures basic DNS info

DNS-AS snooping capability enabled by service-policy input

```
!  
interface range TenGigabitEthernet2/1-40  
  service-policy input INGRESS-MARKING  
  service-policy output EGRESS-QUEUEING-1P7Q1T  
!
```

```
!  
avc dns-as client enable  
!  
avc dns-as client trusted-domains  
domain ^.*f1.*$  
domain ^.*cisco.*$  
domain *.toocoolforyou.net  
domain *.dns-as.org  
domain *.nbar2web.org  
domain *.f1v4.net  
domain *.f1v6.net  
!
```

Enables DNS-AS client

Whitelisted domains for which metadata may be queried and used for policy-purposes

DNS-AS – Routers (with NBAR)

ASR1k / ISR4k / CSR1kv

DNS-AS Classification & Marking Policy Example (Part 1 of 2)

```
!  
class-map match-all VOICE  
  match protocol attribute traffic-class voip-telephony  
  match protocol attribute business-relevance business-relevant  
class-map match-all BROADCAST-VIDEO  
  match protocol attribute traffic-class broadcast-video  
  match protocol attribute business-relevance business-relevant  
class-map match-all REAL-TIME-INTERACTIVE  
  match protocol attribute traffic-class real-time-interactive  
  match protocol attribute business-relevance business-relevant  
class-map match-all MULTIMEDIA-CONFERENCING  
  match protocol attribute traffic-class multimedia-conferencing  
  match protocol attribute business-relevance business-relevant  
class-map match-all MULTIMEDIA-STREAMING  
  match protocol attribute traffic-class multimedia-streaming  
  match protocol attribute business-relevance business-relevant  
class-map match-all SIGNALING  
  match protocol attribute traffic-class signaling  
  match protocol attribute business-relevance business-relevant  
class-map match-all NETWORK-CONTROL  
  match protocol attribute traffic-class network-control  
  match protocol attribute business-relevance business-relevant  
class-map match-all NETWORK-MANAGEMENT  
  match protocol attribute traffic-class ops-admin-mgmt  
  match protocol attribute business-relevance business-relevant  
class-map match-all TRANSACTIONAL-DATA  
  match protocol attribute traffic-class transactional-data  
  match protocol attribute business-relevance business-relevant  
class-map match-all BULK-DATA  
  match protocol attribute traffic-class bulk-data  
  match protocol attribute business-relevance business-relevant  
class-map match-all SCAVENGER  
  match protocol attribute business-relevance business-irrelevant  
!
```

Same 'holy grail'
classification policy
as on other
router/switch
platforms

Same 'holy grail'
marking policy as
on other
router/switch
platforms

```
!  
policy-map INGRESS-MARKING  
  class VOICE  
    set dscp ef  
  class BROADCAST-VIDEO  
    set dscp cs5  
  class REAL-TIME-INTERACTIVE  
    set dscp cs4  
  class MULTIMEDIA-CONFERENCING  
    set dscp af41  
  class MULTIMEDIA-STREAMING  
    set dscp af31  
  class SIGNALING  
    set dscp cs3  
  class NETWORK-CONTROL  
    set dscp cs6  
  class NETWORK-MANAGEMENT  
    set dscp cs2  
  class TRANSACTIONAL-DATA  
    set dscp af21  
  class BULK-DATA  
    set dscp af11  
  class SCAVENGER  
    set dscp cs1  
  class class-default  
    set dscp default  
!
```

ASR1k / ISR4k / CSR1kv

DNS-AS Classification & Marking Policy Example (Part 2 of 2)

```
!  
ip domain round-robin  
ip domain-list toocoolforyou.net  
ip domain-lookup source-interface Loopback0  
ip domain-name toocoolforyou.net  
ip name-server 192.168.167.244  
ip name-server 192.168.168.244  
!
```

Configures basic DNS info

DNS-AS snooping combined with NBAR

```
interface GigabitEthernet0/0/0  
ip nbar protocol-discovery  
service-policy input ingress-MARKING  
service-policy output egress-hqos-95000
```

```
!  
avc dns-as client enable  
!  
avc dns-as client trusted-domains  
domain ^.*f1.*$  
domain ^.*cisco.*$  
domain *.toocoolforyou.net  
domain *.dns-as.org  
domain *.nbar2web.org  
domain *.f1v4.net  
domain *.f1v6.net  
!
```

Enables DNS-AS client

Whitelisted domains for which metadata may be queried and used for policy-purposes

DNS-AS snooping without NBAR

```
interface GigabitEthernet0/0/0  
avc dns-as learning  
service-policy input ingress-MARKING  
service-policy output egress-hqos-95000
```

Program Plans & Milestones



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Sales & Partner Training
Worldwide Sales Strategy & Operations

DNS-AS Platform Plans & Milestones

Platform	Planned Release	Timeframe	Comments
Catalyst 2k 2960x, 2960xr, 2960cx	Danube	Jul 2016	DNS-AS Client (Basic)
Catalyst 3k 3560cx	Danube	Jul 2016	DNS-AS Client (Basic)
Catalyst 4k Sup7E, Sup8E & Sup8LE, 4500x	Danube	Jul 2016	DNS-AS Client (Basic)
Catalyst 6k	MK 4.1	CY 2017	N/A
Catalyst 3850 / 3650	Polaris 16.6	Sept 2016	DNS-AS Client (Basic)
ISR2	N/A	N/A	N/A
ASR1k/ISR4k/CSR1kv	Polaris 16.2 – XE 3.18 GA	Mar 2016	DNS-AS Client (Basic)
NAM	TBD	TBD	TBD
WLC (AireOS)	TBD	TBD	TBD
IOS AP's	TBD	TBD	TBD
WLC (IOS)	Radar for Polaris 16.4	TBD	TBD
Nexus 5k, 6k, 7k	TBD	TBD	TBD

DNS-AS Visualization

DNS-AS Binding table into Prime Infrastructure and LiveAction

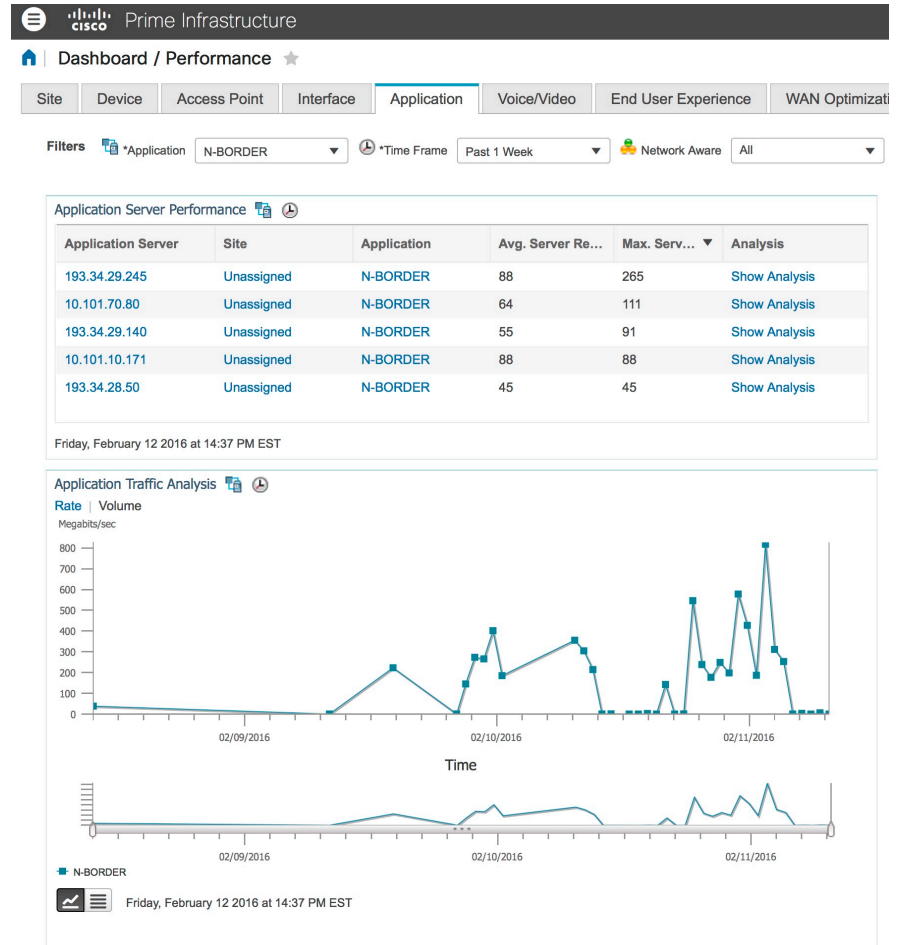
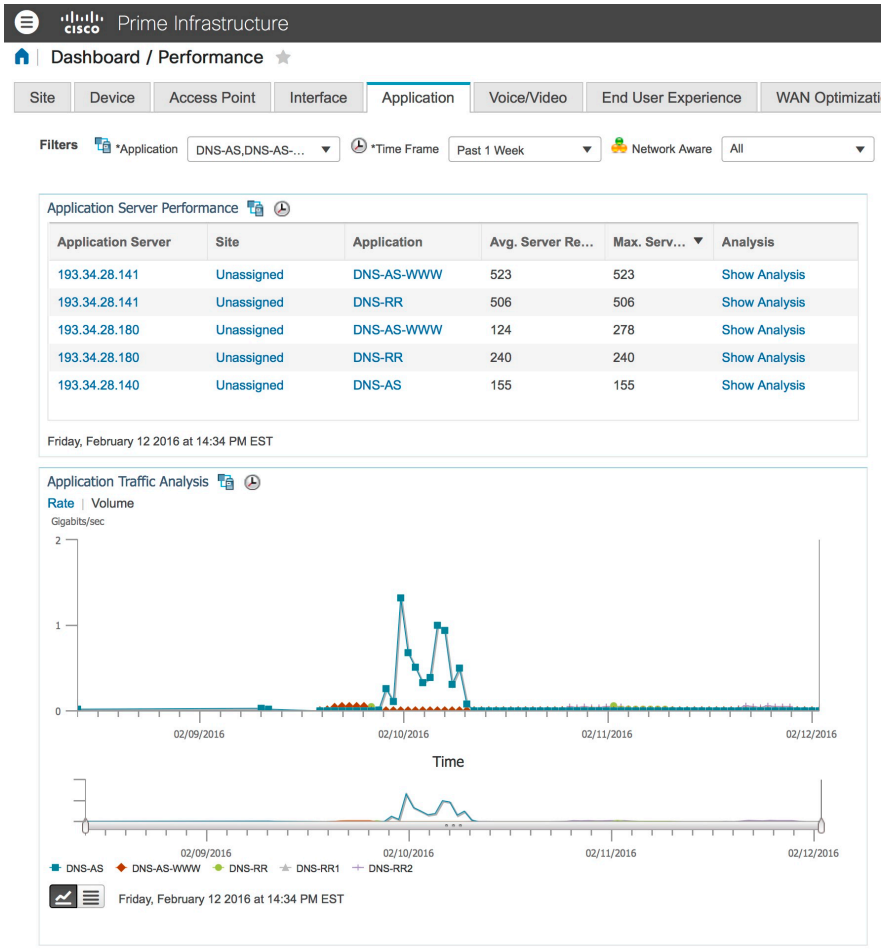
```
stealth-odd#show avc dns-as client binding-table
```

Protocol name	Vrf	Ip List	Host	Age [min]	Text record	TTL [min]	Time to Expire [min]
DNS-RR2	<default>	193.34.28.241	rr2.f1-online.net	4136	app-name:DNS-RR2 app-class:NC business:yes	2879	919
WWW0-PROXY2	<default>	193.34.28.245	proxy2.f1-online.net	4129	app-name:WWW0-PROXY2 app-class:TD business:yes	2874	<1
WWW0	<default>	193.34.29.161	www.dns-as.org	1767	app-name:WWW0 app-class:TD	2879	1112
DNS-RR1	<default>	193.34.29.241	rr1.f1-online.net	1235	app-name:DNS-RR1 app-class:NC business:yes	2187	950
N-BORDER	<default>	193.34.28.50	border.dns-as.org	733	app-name:N-BORDER app-class:TD business:yes	2879	2145
N-CONNECT	<default>	193.34.29.50	connect.dns-as.org	511	app-name:N-CONNECT app-class:TD business:yes	2879	2367

```
stealth-even#show avc dns-as client binding-table
```

Protocol name	Vrf	Ip List	Host	Age [min]	Text record	TTL [min]	Time to Expire [min]
WWW0-PROXY2	<default>	193.34.28.245	proxy2.f1-online.net	4035	app-name:WWW0-PROXY2 app-class:TD business:yes	1561	<1
WWW0	<default>	193.34.28.47	www.dns-as.org	3560	app-name:WWW0 app-class:TD business:yes	400	37
VPN-GW-odd	<default>	193.34.31.242	vpn-gw-odd.f1-online.net	3542	app-name:VPN-GW-odd app-class:BD business:yes	1297	723
N-BORDER	<default>	193.34.28.153	border.dns-as.org	868	app-name:N-BORDER app-class:TD business:yes	802	764
MX00	<default>	193.34.29.140, 193.34.28.140	mail.dns-as.org	430	app-name:MX00 app-class:BD business:yes	2880	2437

DNS-AS & PI Visualization per https app



DNS-AS & LiveAction Visualization per https app

Flow Reports

Q- Type here to filter repo

- ▼ Reports
 - Interface Bandwidth
 - Top Analysis
- ▶ Address
- ▼ Applications
 - Protocol
 - Protocol Port
 - Application Group
 - Application
 - DSCP vs Application
- ▶ QoS
- ▶ Network
- ▶ Medianet
- ▶ Applications (AVC)
- ▶ NSEL
- ▶ PFR
- ▶ Wireless
- ▶ Miscellaneous
- Custom Reports

Application

15m 1h 6h 1d 1w 30d Custom

01/02/16, 07:19:14 PM to 02/01/16, 07:19:14 PM Data bin: 15 minutes Execute Report

Source ...
Number of flows: 66,234,271 Utilize Long Term Cache

Filter
Graph

Search X ?

Show Total Bit Rate

Number of datasets: 434

Application name	Total Flows	Total Bytes	Total Packets	Average Bit Rate	Average Packet Rate	Peak Bit Rate	Peak Packet Rate
(13:1800)	4,245	2 GB	2,481,521	6 Kbps	1 pps	-	-
wetransfer	3,320	2 GB	2,368,351	6 Kbps	1 pps	-	-
ssh	145,767	2 GB	10,701,770	6 Kbps	4 pps	-	-
secure-http	2,305,091	2 GB	8,311,310	5 Kbps	3 pps	-	-
modbus	302,422	2 GB	7,051,934	5 Kbps	3 pps	-	-
itunes	131,966	2 GB	2,516,245	5 Kbps	1 pps	-	-
N-BORDER	57,702	2 GB	2,064,400	5 Kbps	1 pps	-	-
radius	289,421	1 GB	3,371,741	4 Kbps	1 pps	-	-
i.imgur.com	81,080	1 GB	1,738,272	4 Kbps	1 pps	-	-
gmx-mail	120,552	1 GB	2,313,157	4 Kbps	1 pps	-	-
95.211.172.85	1,409	1 GB	1,304,999	4 Kbps	1 pps	-	-
cifs	104,901	1 GB	2,292,328	4 Kbps	1 pps	-	-
icmp	1,130,201	1 GB	7,462,840	3 Kbps	3 pps	-	-
apple-ios-updates	427	1,000 MB	1,124,464	3 Kbps	0 pps	-	-

Report Actions

- Save
- Save As
- Create
- Edit
- Delete
- Schedule
- PDF
- Export to CSV
- Help



KÖSZÖNÖM A FIGYELMET

<https://www.dns-as.org>